

COMARCH



Comarch BI Point

Comprehend your company data
and make decisions

MAKE THE RIGHT DECISIONS BASED ON DATA

Find answers to the most important questions concerning your business

In times when data is becoming an increasingly significant value and its thorough analysis contributes to shaping and developing a business, deployment of Business Intelligence solutions is necessary in every company. With Comarch BI Point it is possible to individually create and edit reports or dashboards and, as a consequence, to have the insight into company's data. In order to provide access to information for all users, our analytical platform is available already in nine language versions: Polish, English, German, French, Spanish, Italian, Russian, Portuguese and Japanese.

Make use of a user-friendly tool dedicated to reporting and visualizing data

Comarch BI Point is a self-service reporting tool which enables business users creation of data visualizations. It has a transparent and a user-friendly interface. Without advanced IT skills it is possible to create various legible reports and interactive dashboards.

Follow the top-down approach and drill-down the data. Thanks to the drag&drop technique as well as a number of attractive forms of data visualization, such as charts, maps, indicators or tables, users are able to observe deviations and react efficiently to changes taking place in the company and in their business environment.

Monitor the current situation of your company anytime and anywhere

To meet the expectations of mobile users, our application is responsive and accessible via web browser. It allows them to create, edit and share analysis on smartphones, tablets as well as on laptops anywhere in the world and at any time. Consequently, users gain access to the latest information and the traditionally prepared presentations can be replaced with interactive dashboards presented on any device.

Manage information and analyses

To support business managers in controlling an access to sensitive information, a permissions mechanism has been prepared as part of the analytical platform. This mechanism makes possible to manage roles and access to analysis of individual users and user groups. Moreover, it is possible to grant and limit the permissions to preview or edit reports, dashboards as well as entire folders and analytical areas. It is also worth noting that data can be shared via periodic subscriptions sent by e-mail and exported to various types of formats (e.g. xlsx, csv, pdf, png, html).

Make decisions based on data

One of the most important aspects determining the choice of an analytical tool is its performance during generation of reports and analyses. Comarch BI Point guarantees not only data loading performance along with high-quality data and immediate insight into the results, but also an option of creating reports and dashboards in real time thanks to the custom-built in-memory engine.



GET EVEN MORE BENEFITS



BIG DATA

The market data says that fast-growing companies produce from 30 to 50% more data each year. The data derives usually from various types of source systems, so its reliable analysis is not the easiest due to its volume and the complexity of the necessary calculations. The innovative Big Data mechanisms are great help in this aspect. As part of this type of analysis, the mechanisms collect and store huge and often unstructured and diverse data sets for analytical purposes. Comarch BI Point enables to access such data sets thanks to build-in Big Data connectors



MULTI-SOURCE

Thanks to the multi-source module, business user can combine data derived from several sources, (including Excel and csv files, as well as OLAP, MSSQL, Oracle, PostgreSQL, BigData/O-DBC) into one analytical model that later can be the basis for creating reports and dashboards. As a result, user may by oneself find trends and dependencies between all areas of company activities.



COMMENTS

Thanks to the comments mechanism, users can easily communicate with each other via Comarch BI Point tool. This functionality provides efficient exchange of information between them and also make possible to pay attention to specific data or the way in which it should be interpreted. What is more, within Comarch BI Point users will be immediately informed by notifications when a new comment appears.



ADVANCED ANALYTICS

Within Advanced Analytics module, Comarch BI Point users are able to create segments of customers which makes possible to classify them into groups of similar features. Thanks to this, customers can be identified in terms of who they are and which of them are the most valuable for a given company, and what is more – prepared offers can be precisely personalized. Such an analysis helps in precision marketing and at the same time, address marketing campaigns to specific groups of customers whose behaviours and preferences are known.

COMARCH

CONTACT

Visit www.comarch.com, for the contact information of our offices in the following countries:

Albania	Malaysia
Austria	Panama
Belgium	Poland
Brazil	Russia
Canada	Spain
Chile	Switzerland
China	Turkey
Finland	UAE
France	UK
Germany	Ukraine
Italy	USA
Luxembourg	

ABOUT COMARCH

Comarch is a provider of complete IT solutions for telecoms. Since 1993 the company has helped CSPs on 4 continents optimize costs, increase business efficiency and transform BSS/OSS operations. Comarch solutions combine rich out-of-the-box functionalities with high configurability and are complemented with a wide range of services. The company's flexible approach to projects and a variety of deployment models help telecoms make networks smarter, improve customer experience and quickly launch digital services, such as cloud and M2M. This strategy has earned Comarch the trust and loyalty of its clients, including the world's leading CSPs: Vodafone, T-Mobile, Telefónica, E-Plus, KPN and MTS.

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